Submitted By:
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Membership:

Provide the most recent membership numbers.
Number of Members: 479

List any factors you think may be increasing or decreasing your Section membership.
In 2010, the November membership numbers were 545, and last year we had 496 members in December and in April 2012 we had a yearly high of 534. But our average has been steady in the low 500’s and upper 400’s fr the last several years. Membership numbers rose in 2010 due in part to a large influx from new members through the NAPA Occupational Therapy Field School which required its members and students to join NAPA prior to participating. This generated about 25 members, but in 2011 and in 2012 they had about half as many students. In spite of an intensive campaign to reach out to practitioners, especially students, including a well-advertised networking event at the 2011 (and in 2012, but I don’t know the figures for December 2012) AAA meetings, a membership directory (in 2010), a Facebook page and other attempts, membership has fallen, from its historic high. However, membership over the last two years has been relatively steady. In addition I think there are other factors at work, including the recession and the fact that there are a number of other sections that have applied anthropology colleagues in them, e.g., SMA and A&E. Perhaps there will be an increase after the final figures of December 2012 are available. We feel there is no specific reason for a loss of members. But we have found that some members are not renewing in spite of intensive recruitment efforts. For example, my membership Chair reported on more than one occasion comments like this one I wrote about in my last report:

“AAA has totally turned me off to the organization, and I’ve never been able to understand what benefit I would get from the incredibly high cost of membership in first AAA and then NAPA on top. I’m very interested in promoting applied practices within anthropology as a whole (especially the educational part of the discipline, to facilitate anthro majors future employment opportunities), but to date, I haven’t seen any indication that AAA gets what it means to be a practicing anthropologist. “

I have met a number of practicing anthropology colleagues that are concerned about their treatment by anthropology colleagues at the meetings. Despite the welcome atmosphere that the AAA leadership has made towards practicing members, there is still much reticence to overcome in bringing them back into the fold of the AAA. We have said that NAPA is their home and if there are concerned about the problem in our disciplinary organization, they
need to change it from the inside, not be leaving it. Our challenge is to create something that gets people going, and it looks like we have some things to overcome. We have to work together to figure out how to manage this change in attitude. Certainly the hiring of a past NAPA President and practicing anthropologist as the new Executive Director is the kind of thing that clearly demonstrates to colleagues inside and outside NAPA that the future of the AAA must include practicing anthropologists.

Finances:

Provide the most recent financial balances for Section budgets (and publication sponsored budgets).

Financial Balance: 130,217

Publication Sponsored budgets.
total publication expense as of Sept 2012- $2078. Budgeted $4100

List any factors you think are affecting your Section's finances.

Factors affecting Finances:

- Our revenues increased somewhat due to the successful enrollment of conferees in our workshops.
- We reduced a benefit to Governing Council members by eliminating the one day meetings meal allowance. But, we also provided lunch for all GC annual meeting attending members.
- There has been a significant reduction in the EPIC revenue again due to the change in percentage of revenue sharing this year, which we felt for the first time this year.
- The OT Field School continues to bring in a surplus, which does show on our bottom line. They are allowed to carry over surplus year to year for development purposes, so these funds are “theirs”.
- Many of the costs associated with the (renamed) Careers EXPO have not been charged to NAPA in the past by AAA. This has been "corrected" starting in 2011 and 2012, through the AAA also subsidizes a good chunk of our expenses for this activity at the annual meetings.

Sessions:

List the titles of your Section's AAA meeting invited sessions, co-sponsored sessions, and any special events your Section sponsored or in which it participated.

Session Type: Invited
Session: Borders and Crossings by Land, Sea, and Air: Geospatial Advances in Anthropological Research

Session Type: Invited
Session: Welcome to the Anthropocene: Engaged Anthropology and the Coproduction of Climate Change Knowledge and Policy

Session Type: Special Events
Session: ETHICS PRACTICUM: A PRACTICAL CONVERSATION

Session Type: Special Events
Session: EVALUATION ANTHROPOLOGY INTEREST GROUP
Session Type: Special Events
Session: NAPA/AAA CAREERS EXPO: EXPLORING PROFESSIONAL CAREERS

Session Type: Special Events
Session: NATIONAL ASSOCIATION FOR THE PRACTICE OF ANTHROPOLOGY (NAPA) NETWORKING EVENT: ENGAGING CONVERSATIONS

Session Type: Special Events
Session: NAPA Governing Council Meeting

Session Type: Special Events
Session: NAPA Annual Business Meeting

Session Type: Other
Session: NAPA Workshop On Project Management

Session Type: Other
Session: NAPA Workshop On Ethnographic FIELD Schools: HOW They Work and Why They ARE A MUST for Anthropologists and Students

Session Type: Other
Session: NAPA Workshop On Rapid Research in Public Settings

Session Type: Other
Session: NAPA Workshop International Consulting

Session Type: Other
Session: NAPA Workshop On Pattern Recognition in Evolution and in Ethnographic Analytics

Session Type: Other
Session: NAPA Workshop On Heritage Tourism: Theory and Praxis

Session Type: Other
Session: NAPA Workshop On ?First Impressions for a Lasting Impact: Using Elevator Speeches and Strategic Network Ties to Strengthen Your Networking Success?

Session Type: Other
Session: NAPA Workshop On Marketing Oneself As an Anthropologist in a Variety of Interdisciplinary Settings

Session Type: Other
Session: NAPA Workshop On Developing an Anthropological Career for a Lifetime

Session Type: Volunteered
Session: Creative praxis and productive tension at the intersection of anthropology and evaluation
Session Type: Volunteered
Session: Bridging the chasm: Delineating approaches to bringing anthropological knowledge into the disaster policies and practices of intervening international, national and non-governmental agencies

Session Type: Volunteered
Session: Ethics in business anthropology

Session Type: Volunteered
Session: Building evidence in evaluation anthropology

Session Type: Volunteered
Session: Anthropology of versus anthropology for business: Exploring the borders and crossovers between an anthropology of business and anthropological consultancy

Session Type: Volunteered
Session: Critical approaches to anthropology

Session Type: Special Events
Session: Stakeholder encounters, ethnographic methods, and conceptual frameworks: Acknowledging disjuncture and connection

Session Type: Special Events
Session: 2012 CoPAPIA Section Summit on Practicing Anthropology

Session Type: Special Events
Session: Association for Political and Legal Anthropology and NAPA Panel for New PhDs: Practicing Anthropology in Political and Legal Careers

Awards

List awards presented this year on behalf of your Section.

Award: Student Achievement Award Winner
Date: 11/16/2012
Recipient: Naheed Ahmed
Affiliation: University of South Florida
Project/Paper/Accomplishment: Most At-Risk Populations: Contextualizing HIV Prevention Programs Targeting Marginalized Groups in Zanzibar, Tanzania

Award: Student Achievement Award First Runner-up
Date: 11/16/2012
Recipient: Carla Pezzia
Affiliation: University of Texas-San Antonio
Project/Paper/Accomplishment: Engaging Mental Health Care in a Disengaged System

Award: Student Achievement Award Second Runner Up
Date: 11/16/2012
Recipient: Michael Brydge
Affiliation: Colorado State University
Project/Paper/Accomplishment: The Theory of Participation: Construction Work and Building Up Youth on the Pine Ridge Indian Reservation, South Dakota

Meetings

Did your section request a meeting registration waiver or community engagement grant?
No

If granted, who/what was it/they used for?
Incomplete

List spring meeting activities
NAPA normally conducts a governing council meeting in the spring, usually at the SfAA meeting. This year (March 2012) we had a meeting at the Spring SfAA meeting in Baltimore, Md. We also had a GC teleconference in February prior to the Spring meetings. The Spring meeting included semi-annual reports from GC committee chairs and planning for upcoming activities.

Mentorship:

Mentorship efforts (at or beyond the AAA meetings) to any of the following (e.g., special activities, funding, awards, guidance/advising on professional matters, etc.)

Undergraduate and/or graduate students.

The clientele for whom we do mentoring are numerous. We have a committee whose task is devoted to developing new strategies to assist our colleagues as they transition out of and into new roles. We also use our website (http://practicinganthropology.org/careers/mentoring/mentors/) to reach anthropologists of all levels (BA, MA, PhD, new PhD, mid-career and late-career professionals. Through the website we maintain an ongoing mentor match program where potential mentees contact the mentoring program director through the website. The director than responds and thus tries to answer the questions and/or try and find a mentor for the requesting person.

NAPA Mentor-Match Program, 2012

Use Statistics

Total number of new inquiries: 106; number with identified educ. level: 93 (percentages below are based on 93)

Percent of new inquiries at the level of BA and below: 71% (N=48)
Percent of new inquiries out of school with an MA: 13% (N=12)
Percent of new inquiries out of school with PhD: 9% (N = 8)
Total number of e-mails received from mentees: 304
Total number of e-mails sent to mentees: 304

How Mentor-Match Works

Through NAPA’s ongoing Mentor Match program potential mentees contact the mentoring
program director through the website. The mentoring director himself mentors undergraduates and most graduate students who are some distance from completing the degree program. For those who are already in the labor force or soon to enter it the director seeks, with the help of NAPA’s leadership, other mentors fairly closely matching the mentee’s specialties and plans.

During 2012 106 separate individuals have used NAPA Mentor Match, meaning that on average about 2 new mentees contact us every week. From time to time new inquiries come in at twice that rate.

Level of Training of Mentees

The overwhelming number of persons who contact us are undergraduates and former students who have a BA or BS degree (71%). Here is the distribution:

- Pre-college --4
- Pre AA degree --1
- Pre BA degree --44
- have BA/BS degree --17
- Pre-MA degree --3
- have MA or MS degree --12
- Pre-PhD --4
- have PhD --8

Education level not reported—13

Thus about 29% of those who use our service are those who are pursuing graduate degrees in applied anthropology, those with completed practitioner masters degrees, and early professionals with the PhD (29%).

Volume of Mentoring E-Mails Provided

Number of exchanges (replies to inquiries from a single mentee)

13 – 1
12 – 1
11 – 3
10 – 0
9 – 0
8 – 1
7 – 2
This excludes the further mentoring exchanges for those other than the director who agree to mentor particular mentees and who then continue with those mentees. All data above exclude the activity from these placements (about 15 in 2012).

**Early career scholars.**
See above.

**Independent scholars.**
See above.

**Outreach:**

Additional outreach efforts (at or beyond the AAA meetings) to other sections, interest groups, and scholarly societies, government agencies, public education/community engagement, and underrepresented minorities.

During 2012, a fifth year of the NAPA Occupational Therapy Field School was conducted in Antigua Guatemala. In 2012, enrollment was around 14 and all 14 were required to enroll as NAPA members. The NAPA OT Field School partners with organizations in Antigua, Guatemala and as part of the student training they work with needy individuals through the partnering institutions.

NAPA continued in partnership with AAA to provide a publishing opportunity for the production and distribution of the proceedings for the 2012 Ethnographic Praxis in Industry (EPIC) conference, held in Savannah, Georgia October 15-17. EPIC began its activities under the NAPA umbrella, but a few years ago they had become sufficiently successful that they were financially able to stand alone. It is now a 501(c)3 organization with its own Board of Directors. Due to the reorganization of EPIC’s structure as a non-profit and given the renegotiation of EPIC’s MOA with AAA, this has resulted in a significantly reduced role for NAPA, which is partly a good thing as we were able to incubate a successful spinoff organization of anthropologists working in industry. Regular contact is maintained between the EPIC leadership and NAPA. The new Executive Director of the AAA, Ed Liebow, has played a major role in the development of this organization.

NAPA continues to work closely with CoPAPIA to facilitate this committee in serving the needs of practitioners within AAA. Starting in 2012, Mary Odell Butler, the Past-President of NAPA, is co-chair of the CoPAPIA Board.

NAPA also participated in the “AAA Section Summit on Practicing Anthropology in the AAA,” held on Saturday November 17, 2012.
Likewise we also participated in the Association for Political and Legal Anthropology session on Practicing Anthropology in Political and Legal Careers, held on Saturday, November 17, 2012 in the San Francisco AAA meetings.

Communications:

Status and use of Section internal communications such as a website, list serve, or newsletter (if applicable): Please list internal communication tools you use and what they are used for.

- NAPA maintains a website at [www.practicinganthropology.org](http://www.practicinganthropology.org). The website offers employment advertisements, online access to searchable databases for internships and practical training experiences, a place to sign up to be matched with a mentor, links to Local Practitioner Organizations around the US, a way to order back issues of the *NAPA Bulletin/Annals of Anthropoligical Practice* series and practicing anthropology in the news.
- All issues of the *Anthropology Newsletter* have included an article from NAPA under “Section News”. This column has been the responsibility of the NAPA Secretary who recruits authors, reviews them and coordinates production. As a result of the changes in the AN online, we will be submitting more of our work directly to AN Online, but we will continue to publish pieces in the section news area of the print AN.
- NAPA also sends regular updates to members through the website and occasional e-mail blasts.
- Terry Redding, a longtime NAPA member took over the Chairship of our Communications Committee at the end of 2011 and he has re-worked our website, modernized it and made it more user-friendly. Our mentoring program operates primarily through the website. [http://practicinganthropology.org/careers/mentoring/](http://practicinganthropology.org/careers/mentoring/). The change in the website completes the work of a task force appointed in 2010 by then President Mary Butler. There had been many complaints about the website in the immediately preceding years. NAPA Communications Committee Chair Terry Redding obtained the source files for the website, hired a new web designer and began working on an improved layout and generated a list of content that the site needed.
- A new e-News editor was appointed to publish a brief, 4 page newsletter 3-4 times a year. Emily Altimare is the first editor.
- We have had a tremendous year for workshops. There were 10 NAPA workshops this year. One is a joint NAPA/NASA workshop. NASA is interested in collaborating next year in several workshops. AAA expanded the window of opportunity to sign up for workshops. Workshops are a great venue to show to AAA that NAPA exists and that there are professional development opportunities that we provide. The committee has been successfully aggressive in promoting the workshops.

Governance:

Changes in bylaws or governance structure.

None.

Initiatives:

What Initiatives does your Section have underway or planned for the coming year: membership, publication annual meeting, mentorship, other?
Our new NAPA Mentoring Committee has been implementing changes and improvements to our mentoring program. So far in 2012, the mentoring committee has been reviewing FAQ. They are keeping track of questions asked to the mentors and will consolidated a set of FAQs by January 2013. Next they will get the FAQs to the GC for review. Some aspects of our website will need to be revised to make this happen. The committee will also tap into COPAA and CoPAPIA to see what other questions they might want to include that haven't been mentioned.

We are in the planning phase of a new award to honor outstanding contributions of NAPA members to the field of practicing anthropology.

We are working on developing a series of webinars connected to the workshop presentations.

The editors of the Annals of Anthropological Practice along with the Publications Committee have told us they are seeking ways to begin an editorial board for the Annals of Anthropological Practice, and we are hoping they have made some progress in configuring what such a board might be like.

Ask AAA:

Please tell us what your chief concerns and issues are, especially if they are not previously noted.

What issues would you like raised or recommendations would you like to make to the Section Assembly Executive Committee (SAEC)? Please be specific.

NAPA strongly supports the concept of open access and strongly supports new strategies to find alternate ways to find income that will take the place of revenue coming from publications.

What issues would you like raised or recommendations would you like to make to the AAA Executive Board? Please be specific.

We continue to be very concerned about how to raise the numbers of members. Targeting graduate students is useful, but not always as valuable as expected. Graduate students do not typically pay membership dues except when they are going to present, and so recent graduates are a more important potential source of membership. A good idea may be to have more organized NAPA student sessions to get them to come and be involved. Recent graduates need resources (licenses to Atlas.ti, SPSS, to libraries). If they could get access to licenses through their NAPA membership then they would stay a NAPA member. In our GC meeting it was noted also that the AAA does not seem the case that students and young people are a significant focus of the AAAs. NAPA needs to get those people. We should promote NAPA as a way to move forward in their careers. NAPA (and the AAA) need to demonstrate that we provide a real benefit to members. NAPA should consider the benefits of investing some of our resources into something that will be a real investment to the members. Library access is crucial. We could recruit a core group of universities to help. COPAA could help with this—connect with NAPA.

We would also like to state that in the future, we believe meetings should be held at larger venues like convention centers, because the hotels are too crowded and difficult to navigate. In addition, it inhibits the number of panel sessions.

We also want to state that the EB decision to start the new AAA journal Open Anthropology
was made with too little (no) input from the Section Sssembly. The editor of the journal used inappropriate tactics to get member journals to sign on to participate in the journal. **What issues would you like raised or recommendations would you like to make to the AAA Staff? Please be specific.**

We would like state that there was better coordination this year (2012) between the Meetings staff with the NAPA Workshops Chair when it came to scheduling and informing presenters of approximate numbers enrolled in their sessions. In Montreal, the situation was quite bad, and this year the staff made a great effort to deal with the problems encountered. We would like the workshop information for on-site registration to be more visible at the registration area when conferees arrive for their badges. Also, we still insist that the Workshop sign up information could be placed more prominently on the meetings area of the registration part of the AAA website.